

NEBSA 2017 WELCOMES

AUTHOR, CREATIVE STRATEGIST & INNOVATOR



Robert Tercek
Conference Keynote

Tucson, AZ
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Inventing the Future

Robert Tercek's unique views on managing innovation are sought by organizations around the world. His motto is "Inventing the Future." He is passionate about inspiring audiences to seize their own destiny by thinking creatively and taking decisive action. His business strategies are informed by his personal experience as a pioneering executive for MTV, Sony and OWN, and as an entrepreneur in disruptive startup ventures. Join us at NEBSA 2017 where Robert will inform and challenge our intellect about the digital age and its impact on how we live, work, and play today *and tomorrow.*

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